

# WEBSITE DESIGNER INTERVIEW FORM

OVERALL SCORE

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AGENCY NAME \_\_\_\_\_ Phone \_\_\_\_\_

Contact \_\_\_\_\_ Email \_\_\_\_\_

QUESTION	ANSWER	RATE 1-10
Do you use templates or build custom websites?		
What is the communication process during the project?		
What are the requirements and expectations of both parties?		
Will the website be coded for responsive design?		
How many rounds of edits and revisions am I allowed?		
What support do you offer after the website goes live?		
What SEO will you do for the website?		
Do you offer online marketing services?		
How do you structure your charges?		
Can you provide references or a list of websites that you have designed previously?		
Can you help with copywriting for the website?		

**Rate 1-10:**

Did they appear credible, professional and knowledgeable?	
Did they ask the right questions or have a methodology to assess your specific needs?	
Did they demonstrate a thorough understanding of your business needs and objectives?	
Did they communicate clearly?	
Are they prompt with feedback to your questions?	
Did they offer unique and innovative ideas and solutions?	